

**COASTAL QUILTERS GUILD  
BOARD MEETING  
NOVEMBER 18, 2010**

The November Board meeting of the Coastal Quilters Guild was held at Maravilla in Goleta. Patty Six, Workshop Chairman, called the meeting to order at 6:30 pm.

**ATTENDING:** Kathy Rose, Becky Gallup, Sue Kadner, Ky Easton, Debra Blake, Patty Six, Louise Salgado, Julie Mock and Irelle Beatie.

**WELCOME:** Patty Six introduced Irelle Beatie, who has expressed an interest in being the Guild President.

**MINUTES:** The Minutes from the October meeting were approved as revised.

**TREASURE'S REPORT:** Ky Easton and Sue Kadner presented the July 1 through October 31, 2010 treasurer's report. Some expenses for the quilt show and apron event that arrived after October 31 have been estimated in an attempt to provide approximate net/loss event information to the Board. Estimated net profits are:

Quilt Show - \$9,400

Quilt Show Boutique - \$3,000

Quilt Show DVD Sales - \$1,080

Sue explained that the Boutique and DVD income amounts had been combined by mistake in the last report; the above-listed amounts represent the corrected individual estimates for each sales line item. Sue suggested that any remaining unsold DVD's and Boutique items be donated to the Door Prize Committee rather than being sold at meetings. A motion to this effect was made, seconded, and approved.

Re: the Apron Event, Sue reported an estimated loss of \$2,000, due to the fact that fewer people attended than were originally projected. However, the event was successful in many other ways: those who did attend any or all of the five Apron Events seemed to have had a good time and all enjoyed hearing stories from the dynamic and hilarious EllynAnne Geisel. Many non-Guild members participated, and much good PR was generated for the Guild.

**BOARD AND COMMITTEE REPORTS:**

Parliamentarian: Debra Blake reported that the deadline for submitting pillow cases is the December 9 Guild General Meeting.

Program: Sue Kadner reported programs for the guild have been booked through November 2011. She will start working on 2012 after Thanksgiving.

Membership: Becky Gallup reported that Guild membership total is now approximately 268.

Corresponding Secretary: Julie Mock did not have anything to report.

Public Relations: Kathy Rose did not have anything to report.

Community Quilts: Louise Salgado reported that she and Yolanda Garcia are currently putting quilt kits together and purchasing batting and backing fabric to offer to members who are making community quilts.

Workshop: Patty Six reported that there are currently 36 people signed up for the Road to California bus on January 22. A minimum of 40 people and a maximum of 47 are needed. The bus will leave at 7:00 a.m. and return at approximately 7:00 p.m.

### **OLD BUSINESS:**

Apron Events: In addition to that information previously given in the Treasurer's Report, Sue Kadner suggested that the remaining EllynAnne Geisel books be sold at the December Guild meeting and also said that EllynAnne had offered to buy back whatever wasn't sold. With regard to event costs, she added that the major expense was advertising.

Quilt Show Finances: In addition to that information previously given in the Treasurer's Report, Sue Kadner said that Karen Pickford, Quilt Show Committee Chair, will write an article regarding the Quilt Show in the Newsletter.

December Ballot: The ballot to be distributed at the December 9 General Meeting will have two purposes: one is to vote yes or no for Irelle Beatie for President; and the other is an Opportunity Quilt Inquiry re: member preferences as to whether and how to continue this fundraiser. Re: this section, it was suggested that "for fundraisers" be added to the last query, so that it reads "Other suggestions **for fundraisers**". In the discussion re: the Opportunity Quilt, the following information was reported:

90 envelopes of OQ tickets have still not been picked up by members for purchase/sale. Of these, 60 are still members. Members cannot be required to buy or sell OQ tickets.

The last four OQ's have average \$2,300 in income. Currently, the Guild has neither an Opportunity quilt maker nor an OQ Committee Chair for 2011. In comparison, the Auction, held every other year, nets an average of \$4,400.

It was decided to put the Opportunity Quilt on the *agenda for the December Board meeting* and continue the discussion at that time.

Audit for 2009-2010: Ky Easton and Sue Kadner got the completed tax forms from the accountant and filed them last week. There were due November 15. They will put the balance sheet for this time period in the January Newsletter.

Doxie Shop Update: The link to the Doxie Shop has been removed from the website.

Opportunity Quilt Insurance: The question was whether insurance had been procured for the Opportunity Quilt. Ky Easton reported that Opportunity Quilt Chair Sue Davies had purchased the insurance for the quilt and was due \$25.00 reimbursement.

#### **TABLED OLD BUSINESS:**

Speaker Contract (Sue):

Insurance for Storage Locker (Ky):

Membership Position (All):

By-Laws Review (Debra):

These items were not discussed and will remain tabled, to be addressed at the January meeting.

#### **NEW BUSINESS:**

Donations and Budget Modifications: Sue Kadner reported that the Guild had a \$35,000 surplus as of June 30. By way of clarification, she said that the Guild does not have to donate money to other charities, but if we do, the donations should benefit the Guild membership. Examples of appropriate donations: new lights for the Church where we meet, a new sink for the Goleta Valley Community Center where we hold our sew-ins and workshops. The Guild can also spend money on items needed by the Guild and its programs/committees. It was suggested that we ask the Committee chairs for their wish lists at the January Board meeting.

Money Market Account: Ky Easton reported that the Guild currently has two CD's at Community West Bank that will mature in 2013 and 2015. She is looking into the advisability of putting some of the funds in the checking account into a money market account.

Auction – Second Locker: Sue Kadner reported that the Guild's storage locker is full, with much of the contents relating to Auction items. She suggested renting a second locker for Auction items, beginning in March, 2011, with the rental fees to come from the Auction budget. Louise Salgado mentioned that the community quilts and supplies for same currently stored in the locker are sometimes found in different places that they were left, as if someone unknown to the committee was going through the containers. It was suggested that the additional storage unit might be dedicated to the Community Quilts program, rather than the Auction. Louise will talk with co-Chair Yolanda Garcia re: this possibility. Another concern was that too many people, some of whom may not be authorized, were accessing the unit and it was suggested that the locks be changed.

**Action Item:** Debra Blake will look into the availability and cost of a second storage locker in the same facility as the original one.

**Guild Documents on the Website:** Sue Kadner suggested getting all paper documents into digital form and onto the website. Per Guild Webmaster Bonnie Barber, we have plenty of space there in which to do this. Sue was able to locate hard copies of Board member job descriptions, which she copied and distributed to meeting attendees. She is currently trying to find the digital versions of these. Throughout the meeting and especially during this discussion, Board members and Committee Chairs described their positions and job descriptions to Irelle Beatie, so that she, as prospective Guild President, might have greater awareness of how the Guild works.

#### **OTHER BUSINESS:**

Irelle Beatie said that her availability for both the December Guild and Board meetings was unknown, depending on when her next grandchild, expected December 21, decides to make his or her appearance.

Becky Gallup asked whether it was advisable to re-schedule the January Board meeting because of the Road to California show. After discussion, the Board decided not to change the meeting date.

Since we have not had a December Board meeting in the last two years, there was a discussion regarding whether to have one this year. It was agreed that we would leave it as scheduled, with the option of canceling it if we decide it's not needed.

Ky Easton reported that the Guild has received \$34.68 from purchases (totaling \$581.42) made through the **Amazon Associates Program**. The fund should appear in the bank account within 60 to 90 days. We were reminded that, in order for the Guild to benefit, **the items must be purchased using the link on the Guild's website**, not directly from the Amazon site.

A motion was made, seconded, and passed to adjourn the meeting at 8:18 p.m.  
Respectfully Submitted,

Julie Ann Mock  
Recording Secretary (Acting)